

# Software License Management Assessment

Assess, implement and optimize your software licensing environment



Designed to identify and implement the optimum model for software license management.

## Service overview:

The Software License Management Assessment is designed to help you achieve the maximum benefit from your software-defined infrastructure (SDI) investments.

The Assessment follows a clearly defined methodology, delivering a blueprint for smooth evolution from your baseline 'as-is' state to the optimal 'to-be' software license management model for your organization. You will obtain a complete inventory of your current Cisco software estate together with an assessment of the maturity of your software license management model. We'll review your Cisco Smart Account setup, including the design of virtual accounts, user rights and access methods.

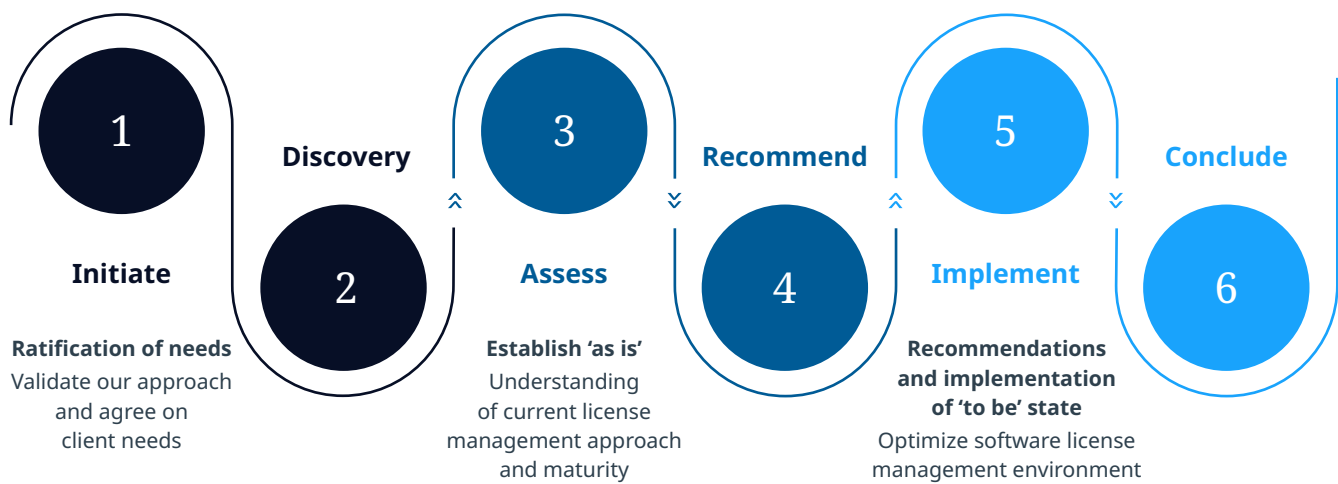
We'll work closely with you and your teams to ensure you gain the full value of our networking, SDI Services and multivendor expertise. Our consultants will analyse all the data we've discovered and develop a plan to optimize the management of your software licensing. The result will be a management model designed to support your digital strategies, maximize license utilization and deliver ongoing cost efficiencies.

Business outcome	How delivered
<b>Defined and agreed objectives for IT infrastructure license management</b>	Accurate and complete discovery of license estate and architecture 'current' position. Development of roadmap to the 'target' state ensuring an enhanced SDI Services journey.
<b>End to end visibility of Cisco Smart License investments</b>	Informed and optimized management of software assets driven by reduced license compliance costs. Removal of unutilized or duplicate licenses and simplified contracts administration expenditure.
<b>Increased return on investment - Full value realization of Smart Account licenses</b>	Business requirements mapping with optimum Smart Account structure, transformation roadmap and implementation of recommendations

“ Increasingly complex license agreements require consistent insight and efficient management processes if they are to deliver optimal value and return on investment.

## How we deliver

### A collaborative engagement



## Insight into your software licensing environment:

Our Software License Management Assessment will identify the right deployment model to gain the most benefit from your Cisco Smart Account\*.

We will engage with you in a thorough end to end discovery process and provide recommendations based on recognized best practice.

Details of what will be delivered during each phase of our Assessment is shown.

### Phase 1: Assessment of License Structure

- Bring together information from multiple sources (where relevant)
  - registrations from client CMDB
  - registrations from NTT Ltd. entities sales history
  - registrations from Cisco SmartIB (with authorized LOA)
- analysis of Cisco Smart Account architecture
- additional information
- systems and tooling
- client processes and procedures
- financial customer demands (e.g. cross charging)
- evolution to enterprise license (EA) model

### Phase 2: Implementation Set up Smart Account license architecture

- execute advice from Phase 1 - assessment strategy
- registration of all inventoried licenses in the systems
- set up agreed licensing structure
- (re)structure Smart Account and virtual accounts
- (re)structure access rights into Cisco Software Central correctly
- move licenses into accurate (virtual) account structure
- Satellite Server (SSM) deployment recommendations
- SDI offer positioning and requirements mapping
- EA license model adoption roadmap

\* A Cisco Smart Account is needed to activate Smart Licenses or Enterprise Agreement licenses.

## Why use our Software License Management Assessment?

We'll help you gain insights into your licensing environment to help you plan and manage licensing effectively, identifying key information, including:

- How many software licenses do I have?
- What do I do with my licenses ?
- What do I need to know?
- How do I assess the value of my investments ?
- Do I have a Cisco Smart Account?
  - how can one be created?
  - what are the design principles
- Who is using my licenses and what for?
- How can I consume my Smart Licenses or Enterprise Agreements?
- How to optimize license spend and save costs?
  - which traditional (PAKs) licenses do I have?
  - which of those are in use?
- How to convert traditional (PAKs) licenses to smart licenses ?
- Which licenses are term or perpetual?

### Why NTT?



#### Over 30 years of strategic partnership with Cisco

A joint client base valued at over USD 40 bn



#### Global experience

Over 9,900 organizations depend on our Support and SDI Services to ensure infrastructure availability and optimize software management.



#### Service innovation

Four new service offers designed to optimize the lifecycle value of software-defined technologies and hardware assets.



**3,000 technical experts**, retaining the highest levels of Cisco certification across multiple technologies.

### Get in touch

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If you'd like to find out more about our Software License Management Assessment, or are interested in an Assessment, speak to your client manager, or contact us.

