



2021 Hybrid Cloud Report

Business agility

It's becoming increasingly important for organizations to be agile and resilient, as today's enterprises need to adapt to rapid change. Hybrid cloud has emerged as the strategic cornerstone for achieving greater agility.

Business agility is a major business priority

While the pandemic does provide some of the rationale for a greater focus on agility, the pace of innovation will always be the biggest driver. Making data and applications available to a distributed workforce in order to drive improved experiences, is the core driving force for agility.



66.9%

Improving business agility and the ability to respond to change is one of the most important business priorities over the next 12 months.



80.6%

The sports and entertainment sector is the most focused in improving its business agility and responding to change.



53.8%

Manufacturing sector is most set in its ways, where only just half rank improving business agility as an important focus.

The importance of hybrid cloud

Hybrid cloud is seen as a critical enabler of agility and is regarded as an accelerator of business objectives. And that's because data sits at the heart of the agility conversation. The ability to access and process data to make informed, real-time decisions, is one of the biggest considerations in the design of hybrid environments.



93.7%

of organizations agree (**44.0% strongly**) that cloud is critical to meeting their **immediate business needs**.



84.8%

of organizations agree (**37.3% strongly**) that cloud is **more important to their organization today than it was last year**.

Types of IT infrastructure operated

To take **advantage of hybrid cloud**, understanding the mix of public and private cloud, and how exactly it works in relation to your **particular business needs is crucial**. Public and private cloud **leverages the best of both worlds**, but for **different reasons** and of course, **different workload priorities**. Over the next 18 months...



22.4%

Public cloud adoption, used for **less sensitive data** and the **ability to scale rapidly**, is set to increase.



10.6%

Private cloud in third party/supplier data center(s) or colocation (business-critical data), **is forecast to increase**.



20.4%

The use of **non-cloud environments** is set to **decrease**.

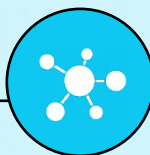


11.8%

The use of **private cloud** in the respondent's own data centers is forecast to **decrease**.

Technology project focus

The **criticality of cloud** and how it **enables a broad spectrum of innovative technologies** is highlighted in the types of projects organizations are **investing in** to address their **business needs**.



77.4%

of organizations are **investing in the internet of things (IoT)**. It is the **top technology project** in every region surveyed.



65.3%

are investing in **artificial intelligence and machine learning** technology projects; the **second-highest** ranked.



60.4%

are investing in **software-defined network infrastructure** projects; the **third-highest** ranked.

Six steps to success

Recommendations for your business



Modernize your applications



Optimize cloud networking



Transform WAN and connectivity for greater agility



Optimize next-gen infrastructure operations for cloud success



Establish security as an enabler



Partner for private cloud and platform requirements



Cloud Consulting Services

Fast-track your journey to the cloud



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