

LIVE

A revolutionary fan experience

Here's how you can stay connected to the Tour de France and Tour de France Femmes avec Zwift

Giving a new generation of fans and followers a closer view of the action



We're proud to be the Official Technology Partner to the first ever Tour de France Femmes avec Zwift and not only witness, but make history. Our technology will help to lift the profile of the women's race and bring its passionate fans closer to the action.

Watch video



Look out for our live rider tracking, television graphics and predictive analytics on social media and mobile screens around the world for both the Tour de France and Tour de France Femmes avec Zwift.

Watch video

All you need to know about this year's races:

Tour de France



Date: 1 July - 24 July 2022

LÉGENDE / THE KEY

- Grand Départ Race Start
- Ville ou site départ Start town or site
- Ville ou site arrivée Finish town or site
- Repos Rest day

- Arrivée finale Race finish
- Étape en ligne Stage
- C.I.m. individuel Individual time-trial



Total Distance: 3328 km



Number of riders: 22 teams / 8 riders

Tour de France Femmes avec Zwift



Date: 24 - 31 July 2022

LÉGENDE / THE KEY

- Départ Start
- Ville ou site départ Start town or site
- Ville ou site arrivée Finish town or site

- Arrivée finale Race finish
- Étape en ligne Stage



Total Distance: 1029 km



Number of riders: 24 teams / 6 riders

The biggest moments in data and unique insights across both races

Follow all the action



Race centre

Our official live-tracking platform

Follow the Tour de France

Follow the Tour de France Femmes avec Zwift

- Live tracking, race commentary, race and weather updates.
- GPS tracked riders, transmitting a reading every second.



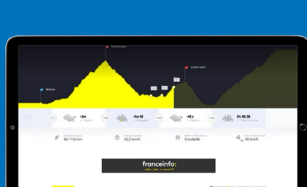
Le TourData

Our data-driven story telling platform

Follow @LeTourData

- Published on: Broadcast, Twitter, Instagram, Race Center.
- 40+ data-driven stories on @letourdata and the broadcast every stage.
- Average and top speeds on all the toughest climbs and fastest descents.
 - Pro, journalist, fan, and machine stage favourites.
- Rider and team profiles showcasing the talent of the pelotons.

We're helping to take women's cycling to the next level, setting a new standard. Watch out for the best digital coverage of a women's cycling race ever.



3D Race Tracker

Augmented Reality App provides 3D views of the Tour de France and Tour de France Femmes avec Zwift

Download app

Apple

Download app

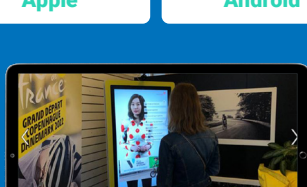
Android



Strava

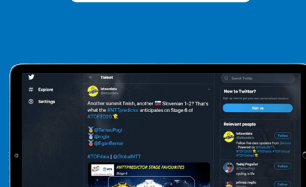
Compare yourself against the pros on the Tour de France community hub and keep an eye out for our Strava stories on the broadcast and @letourdata

Visit the hub



Digital Human

This year we've developed a virtual Tour de France avatar for fans to engage with in the official fan shop in Copenhagen and in our Big Data truck



Media Wall

Near-live digital insights into the race on-site in the official villages of the Tour de France and Tour de France Femmes avec Zwift



Fantasy Game

Play the game and pit yourself against the NTT machine predictor

Play game

Continuous intelligence and a revolutionary fan experience.

Everything is iNTTernected.

Visit our Tour de France webpage for more information