



Digital Transformation

Digital Experience Services

Accelerating business transformation by building interconnected digital processes and capabilities

We help you to achieve greater business value from your digital transformation initiatives by unlocking the potential of customer and employee experience, data and analytics, and multicloud application environments.

Our goal is to harness the power of data created by digital technologies in your organization and use it to develop more efficient and cost-effective digital experiences and processes. Our team of consultants works with you to:

- Simplify complex problems
- Develop strategies and frameworks for operational improvement
- Design and build innovative solutions to reduce information overload and deliver actionable insight from your data

From data to decisions

The adoption of digital technologies and services, combined with the proliferation of devices from the edge to the cloud, has resulted in an exponential growth in data. This has created an overload of information for many organizations that's difficult to secure and manage, let alone be leveraged for business insights and decision-making.

Our expertise in all aspects of data management and analysis includes:

- The design and configuration of underlying technology platforms, data architectures and modeling
- Developing predictive analytics and visualizations
- Creating digital twins

We work with you to define your desired future state. We then design platform-based solutions for data analytics capabilities that will enhance decision-making and help you achieve real outcomes in line with your organization's strategic objectives.

Business solutions

There are great opportunities to reduce operational costs, improve operational efficiencies, streamline service delivery and tackle new markets by integrating, automating and modernizing core business platforms and developing new digital applications.

We focus on designing, building and delivering human-centered, data-rich, secure-by-design and cloud-ready solutions to achieve your digital outcomes. We work with you to assess your current and desired future state, and develop new or improved ERP, CRM, business process automation, digital commerce and enterprise social platforms to help you achieve your business goals.

Application modernization and cloud transition

The rapid uptake of cloud computing and emergence of a new breed of cloud-native competitors puts a lot of pressure on organizations operating with a set of legacy applications and systems. While there are significant benefits in moving these services to the cloud, there is also a lot of risk associated with the transition of these core applications.

We help you to tackle both these issues by:

- Modernizing your business applications to increase operational efficiencies through greater integration
- Transitioning workloads and infrastructure to the cloud.

We incorporate advisory and assessment services to better understand your business needs and current technology state, and develop integration and cloud migration strategies in the context of your business objectives. We take the risk out of redeveloping and rearchitecting your applications and systems with extensive expertise in all aspects from application development and systems configuration to multicloud optimization and managed services.



Why NTT

NTT Ltd. is a leading global technology services provider. Our global assets and integrated ICT stack capabilities provide unique offerings in cloud-enabling networking, hybrid cloud, data centers, digital transformation, client experience, workplace and cybersecurity.

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